

BACHELOR OF SCIENCE IN APPLIED MANAGEMENT - ONLINE

Ranken offers a Bachelor of Science in Applied Management (BSAM) degree program that is available to:

- Current Ranken Students
- Ranken Alumni
- Graduates from other technical schools
- Experienced technical workers
- Apprentices and graduates of union trade programs
- Individuals with technical training from the military

In order to graduate from the program, students must complete 30 technical credit hours. The 30 technical credit hours may come from Ranken technical credit, transfer credit, or credit received via the Credit for Prior Learning Program.

The courses are specifically designed to accommodate the needs of the working adult. The BSAM program offers a unique educational blend designed to transform highly skilled technicians into successful managers. The program combines Ranken's top-quality technical education with managerial and business courses, as well as the communications skills needed to be competitive in the 21st century. Students who graduate with a Bachelor of Science in Applied Management will have opportunities for greater career advancement and financial rewards.

The BSAM program is accredited through the Accreditation Council for Business Schools and Programs (ACBSP). The ACBSP is a leading specialized accreditation association for business education supporting, celebrating, and rewarding teaching excellence.

For more information contact:
www.acbsp.org
(913) 339-9356

Entrepreneurship Emphasis

This program heightens students' awareness of the significant role entrepreneurship plays in the economy, both state and nationwide. These courses are designed for students who desire self-employment as a career. The classes will address the challenges of entrepreneurship, managerial processes, and organizational dynamics, along with integrating the necessary components for small business success.

- **Outcome:** Students will demonstrate the importance of self-directed actions and behaviors that enable financial, operational and managerial independence for a venture in a new or existing market and the competency necessary to create economic values and jobs.

Management Emphasis

Offering additional business courses, the management emphasis is intended for individuals who wish to advance into management or supervisory positions. Students will learn the process of accomplishing the goals of an organization through the effective use of people and resources.

- **Outcome:** Demonstrate practical and theoretical aspects of management and the ability to accomplish goals of an organization.

Management Information Systems (MIS) Emphasis

This program enables information technology graduates to plan all aspects of an information system and ensure that projects are implemented within budget in a timely way. The MIS track is designed for individuals wishing to advance in their careers as successful managers or directors of their organization's information systems department.

- **Outcome:** Apply analytical, critical thinking skills, and information systems concepts for solving organizational challenges creating innovative and effective solutions in a timely manner.

Supply Chain Management Emphasis

Ranken's Supply Chain Management Certification Program is offered completely online. Topics covered in this 6-course program include Integrated Supply Chain Management, Inventory Management, Manufacturing and Service Operations, Order Fulfillment and Customer Service, Transportation, and Warehousing. The program curriculum will also prepare students for the Council of Supply Chain Management (CSCM) SCPro Certification.

- **Outcome:** Apply knowledge and skills required to evaluate, manage and execute a highly effective supply chain management system.