2018-2019 Annual Report

Manufacturing a Brighter Future



MANUFACTURING A BRIGHTER FUTURE...

Our Mission

Ranken Technical College is a private, nonprofit, degreegranting institution of higher learning whose primary mission is to provide the comprehensive education and training necessary to prepare students for employment and advancement in a variety of technical fields.

Stan Shoun, Chief Executive Officer and Don Pohl, President.

FEGHNIGAL GOLLEGE

...While Advancing Our Mission

t Ranken Technical College, we are celebrating a new leadership structure that will expand our efforts to train critically needed skilled workers and spread our model of hands-on training across the country. Ranken and holds a bachelor's degree in computer science and a master's degree in business administration from Webster University.

employers and a growing number of industry partners seeking skilled workers. That commitment has remained steadfast since 1907, when David Ranken, Jr. first



Don Pohl, BS, MBA Ranken President

This summer, **Don Pohl, BS, MBA, was named Ranken's new President**, succeeding Stan Shoun, who has led the College for the past decade.

Don will oversee the operations of Ranken Technical College and handle day-to-day administrative responsibilities. He is no stranger to our organization, having **held leadership roles at Ranken for more than 20 years**, including Executive Vice President, Vice President of Education, IT Division Chair, and Dean of Academic Affairs before being appointed President in July 2019. He also earned an associate degree in computer networking and technology from Under Don's new leadership, Ranken remains steadfast in the commitment to its mission to provide comprehensive educational programs and the skilled training necessary so that our graduates obtain rewarding technical careers.

Shoun *is not leaving* Ranken but moves to a **newly created position as Chief Executive Officer** and is responsible for finding, creating and facilitating new programs and partnerships around the United States that will offer Ranken's model of education and workforce solutions.

Already, we're stretching our boundaries. This year, we are launching an innovative effort to bring our Automotive Collision Repair (ACR) program into several states. This effort enables us to replicate our integrated workforce model on a national scale while meeting the growing demand for specialized training in the collision repair industry.

We're also gearing up to open our Robert W. Plaster Free Enterprise Center, a St. Louis hub for microenterprises and onsite manufacturing lines where our students can *learn while being paid to work*.

Through all of our efforts, we are **committed to manufacturing a brighter future** for our students,

founded our institution with a mission to provide comprehensive educational programs and the skilled training necessary so that our graduates are ready to obtain rewarding technical careers.

We're poised for continued growth and we thank our communities, industry and business partners, and our alumni and donors for their long-standing support of our mission and vision.



David Ranken, Jr. (with cane) and Ranken students, circa 1909.

INDUSTRY PARTNERSHIPS

Robert W. Plaster Free Enterprise Center at Ranken Technical College

OPENING IN 2020

Artist rendering courtesy of JEMA.

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Final Construction Phase - Robert W. Plaster Free Enterprise Center

hanks to a major private-public partnership, Ranken Technical College is proud to welcome a state-of-the art facility to the St. Louis campus with the opening of our new Robert W. Plaster Free Enterprise Center.

The 23,000-square-foot-facility was constructed with \$2.5 million in grants from the U.S. Department of Commerce and the St. Louis Development Corporation and a generous gift from the Robert W. Plaster Foundation, based in Lebanon, Mo.

The Plaster Free Enterprise Center is now Ranken's core manufacturing training facility, housing several innovative microenterprises – business partnerships that bring live fabrication and assembly lines onto campus where students are paid while learning and working on current industry equipment. Companies moving into the facility over the next few months include: Emerson, GWR Safety Systems, Enterprise, Nidec Motor Corporation, Component Bar Products and Watlow.

In addition to hands-on skills training, students will enroll in Common Sense Economics, a class curriculum championed by the Plaster Foundation that promotes better understanding of the economic drivers for business and industry. The Center also is home to a Youth Entrepreneurship Incubator and an Advanced Manufacturing Innovation Center to assist students and alumni interested in establishing their own small business.

Ranken pioneered industry microenterprises on campus in 2010. Since that time, more than 700 Ranken students have participated in hands-on skills training while connecting to worldclass businesses that serve as potential career opportunities post-graduation.

Ranken Perryville: Innovative "On-The-Job" Training in Diesel Technology

anken's latest innovation in industry partnerships is a company-based diesel technology program that it is pioneering at its Perryville, Mo. location. While curriculum work is completed at Ranken Perryville, hands-on training is based entirely offered his truck facility as a fulltime training site for the College's two-year diesel technology program.

"In Perryville, our students work five days a week in Gilster's fleet maintenance shop, moving progressively from routine inspections and maintenance

"The quality of training has been excellent, and the added manpower helps to keep our fleet well maintained and on the road."

Randy Lobbig, fleet maintenance manager, Gilster-Mary Lee

in a 40,000 square-foot truck maintenance and repair facility owned and operated by Gilster-Mary Lee.

Gilster, a national private label food manufacturer, operates and maintains its own truck fleet, which

includes 325 tractors and 800 trailers. Several years ago, the company's



president and chief executive officer, Don Welge, noted an alarming shortage of skilled diesel technicians nationwide and, in particular, at his shop in Perryville. He reached out to Ranken and such as oil changes to handling electrical, brake and engine repairs," says Brien Dover, Ranken's diesel technology instructor. "As an added benefit to earning course credits for their work, the students get paid while they learn."

The first students enrolled in August 2018. "They get a lot of experience diagnosing, troubleshooting and fixing a wide range of issues that we regularly see in our fleet, which operates 24/7 and includes four different truck manufacturers (Kenworth, Freightliner, Peterbilt and International)," says Randy Lobbig, Gilster's fleet maintenance manager. "The quality of the training has been excellent and the added manpower helps to keep our fleet well maintained and on the road."

In less than a year, the number of breakdowns in Gilster's truck fleet dropped by 20 percent thanks to the expanded preventive maintenance efforts. Significantly, during the 2019 International Roadcheck, a 72-hour annual inspection blitz by the Commercial Vehicle Safety Alliance, the company scored a perfect record, with zero breakdowns or shutdowns during the inspection period.

Diesel technology student Hunter McCann, 20, says working in a live fleet facility gives him a wide range of experiences. "My



Ranken diesel technology instructor Brien Dover worked with Gilster-Mary Lee fleet maintenance manager Randy Lobbig to develop the onsite curriculum for Ranken students.



Rollet Brothers Trucking is one of two Perryville companies participating in Ranken's onsite diesel training program.

family runs a dairy farm and I want to help maintain the tractors there, but Gilster-Mary Lee offered me a full time job because I was in this program." Ranken are a win-win," says company owner Mike Rollet. "This has proven to be a very effective training program and should be expanded to other sites because

"This has proven to be a very effective training program and should be expanded to other sites."

Mike Rollet, owner, Rollet Brothers Trucking Company

Ranken's immersive approach to diesel technology training has



now expanded to include a second Perryville company, Rollet Brothers, which operates a fleet of 85 trucks. Currently, the company has two Ranken students working on site in diesel maintenance and bodywork repair. "These partnerships with diesel mechanics are in such short supply."

Ranken offers a more traditional school-based diesel technology program at Ranken Wentzville. There, a diesel facility built four years ago on campus includes eight bays where students work on trucks donated by local companies such as Peterbilt and Navistar.



Gilster-Mary Lee's fleet breakdowns dropped by 20 percent after bringing in Ranken students to help with preventative maintenance.



Kendra Brewer, 23, completes an oil change as part of routine maintenance at Gilster-Mary Lee while she earns her associate degree in diesel technology from Ranken.

National Automotive Collision Careers Apprenticeship Program Debuts

anken's success with multiple industry partnerships is fueling a new and innovative national program that will be rolling out in up to four states by next fall.

The Collision Careers Apprenticeship Program is a joint effort by Ranken and a large St. Louis-based corporate donor to boost the number of automotive collision repair (ACR) technology specialists throughout the country.

"The partnership is dedicated to training the next generation of collision repair technicians in the United States," says John Helterbrand, ACR department chair and national program manager for the collision program. "We've already started the program in St. Louis and we have signed agreements with area colleges in Dallas, Los Angeles and Chicago to offer the program in those locations."

Helterbrand says the trend was identified several years ago by a local Fortune 500 company as it



Spencer Woodall, Robert Burkett, and Mr. Helterbrand looking at a special attaching bolt used in one of the vehicles the students have repaired.

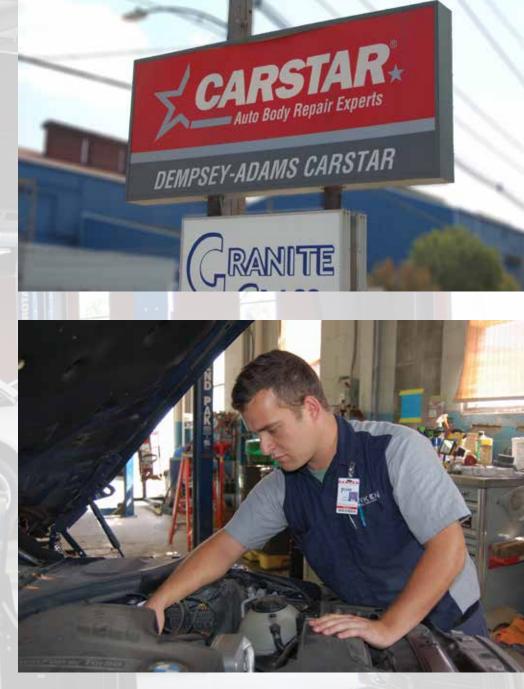
By 2026, the U. S. Department of Labor estimates that there will be a need for 46,000 new collision repair technology specialists.

searched for ways to encourage students to consider a career in automotive collision repair. The company recognized that Ranken's model of integrated apprenticeships would be ideal to help expand the skilled workforce pipeline for collision repair technicians and helped fund the start-up of the national training program, underwriting the cost of tools, curriculum and student scholarships. Nationwide, the goal is to recruit 160+ students into the program within two years.

Ranken's collision repair program already is nationally recognized. Last year, it was certified as a Registered Apprenticeship Program (RAP) by the U.S. Department of Labor, Right: Robert Burkett is a second year Automotive Collision Repair Technology student and works at the Dempsey-Adams Carstar in Granite City, II.

which has the additional benefit of enabling students to receive a National Occupational Credential while earning an associate degree in automotive collision repair from Ranken. The program also is accredited by the Automotive Service Excellence (ASE) Education Foundation in four areas of auto body repair - non-structural, structural, refinishing and mechanical/electrical. Students rotate through classroom hands-on training and onsite apprenticeships. Shop owners and their technicians will help train the students, all of whom will be paid while learning on the job.

Helterbrand, a member of Ranken's faculty for 26 years, says, "Ranken could be the oldest collision repair school west of the Mississippi because we've offered these types of automotive classes since the 1920s. We have continually evolved the program to meet demand and people now realize that our model develops excellent collision repair technicians who have rewarding, well-paid careers."



"The future of this industry and the economy as a whole, is very dependent upon our ability to meet the demands of education and the industry simultaneously. We believe this program accomplishes that goal!"

Stan Shoun, Chief Executive Officer Ranken Technical College

Ranken Earns Continued HLC Accreditation

fter a comprehensive site visit and selfreview process of all operations, Ranken Technical College is proud to announce that its accreditation by the Higher Learning Commission (HLC) has been continued. The effort included a quality initiative and federal compliance review. housing and construct over 60 new homes on the lots using students and faculty from four different programs, including Architectural Technology, Carpentry and Building Construction Technology, Plumbing Technology and Heating Ventilation, Air Conditioning and Refrigeration Technology.

Since the last accreditation site visit in 2008, Ranken has added

Ranken's "reputation for having a 97 percent placement rate of graduates in their chosen field within six months is well earned."

HLC Review Report, April 2019

The HLC is a regional accreditation agency recognized by the U.S. Department of Education. Accreditation is an important measurement and evaluation tool for all colleges and universities to ensure that they meet rigid educational standards and eligibility for federal financial aid.

In their April 2019 report, the HLC review team noted that the College's "reputation for having a 97 percent placement rate of graduates in their chosen field within six months is well-earned." It also noted Ranken's efforts to enhance diversity among members of the Board of Trustees as well as its ongoing efforts "to be good neighbors" in the diverse community surrounding the St. Louis campus. Of particular note, the report highlighted the work of the Ranken Community Development Corporation within the region for its efforts to purchase derelict

an online bachelor's degree in Applied Management. It also created multiple apprenticeship programs and established a now-growing number of industry partnerships at its three locations. In addition, the College restructured the Student Success Center to better support students with tutoring, academic resources, and career guidance.

In its final summary, the HLC noted, "The microenterprises and the internships (developed by Ranken) clearly reflect buy-in from business and industry even beyond the regional footprint of the College and demonstrate that Ranken Technical College plans for the future through the establishment and expansion of these activities that provide students both handson education and financial stipends to help support their education."

Ranken President Don Pohl states. "HLC accreditation is one of the key benchmarks for measuring the quality of an institution of higher learning. Accreditation assures our stakeholders that Ranken Technical College meets standards and is engaged in continuous improvement related to factors such as faculty. curriculum, student services, and financial stability. The exemplary results noted in the HLC's report would not be possible without the commitment to ensuring a highquality student learning experience by our faculty, staff, board, and industry/community partners."



Through Ranken's acclaimed Community Development Corporation, more than 60 homes have been built in St. Louis City.

Ranken Honored with Exemplary Program Award

The National Council for Continuing Education & Training (NCCET) has honored Ranken Technical College with its Exemplary Program Award. NCCET is a national organization for leaders in workforce, community, and economic development.

The award recognizes Ranken's multi-award-winning, integrated industry partnership model, specifically the Industrial Engineering Technology (IET) Apprenticeship program in Perryville, Mo. Recipients of the NCCET award are evaluated on four criteria – how the program addresses a specific need and impacts students; the innovative nature of the program; sustainability; and potential for successful duplication of the program model.



Mark Malcinski, Ranken senior IET instructor in Perryville, accepts the Exemplary Program Award from Howard Drake, NCCET President Elect, during the organization's annual conference last fall.



Diesel Technology students work on a truck donated by Navistar.

New Utility Service Technician Program Starts in January

Thanks to a partnership with Spire, Ranken will begin offering a new career pathway for utility construction technicians. The program expands upon the College's established Heating, Ventilation, Air Conditioning and Refrigeration (HVACR) program by including a new section on natural gas distribution. Spire donated \$75,000 for scholarships and equipment for the program and is helping Ranken customize the course curriculum, which includes safety training. The five-semester program was initiated due to Spire's growing demand for skilled workers and is designed to be an integrated workforce partnership in which students will rotate between classroom work and on-the-job paid internships with Spire.

Ranken Wentzville Now a Navistar Training Center

Navistar International, a leading manufacturer of commercial trucks, buses, defense vehicles and engines, has designated Ranken Wentzville as a national Navistar Training Center. The company has donated several International Class 7 and Class 8 trucks to the Diesel Technology program, five of which are now in the College's 35,000 square-foot diesel mechanic facility to be used for hands-on training.

In addition to Navistar, Ranken also received a donation of advanced software and training modules for the Diesel program from Rush Truck Centers, a national commercial vehicle service and support company. Ranken's Wentzville diesel program currently has 70 students enrolled for Fall 2019.



Utility service technician on the job with Spire.

THE STEM REPORT

hanks to various grants and partnerships over the years, Ranken continues to build upon its longstanding efforts to draw students into Science, Technology, Engineering, and Math (STEM) career

pathways. The College offers a wide range of programs, classes and enrichment activities for both students and teachers to support learning and generate excitement about STEM careers.



Ranken's STEM Activities

Summer Academies for Middle School and High School Youth

2,400+ students

Teacher STEM Academies 450+ teachers

FIRST Robotics team sponsorship in public and private high schools

1,400+ students

Dual Enrollment (for high school seniors)

150+ students

Paid Summer Internships 30+ students

Microenterprise "Earn While Learning" Partnerships

850+ students

SkillsUSA sponsorship at regional, state and national levels

319+ students

Annual Shadow-a-Tech career exploration opportunities

4,400+ students

Cumulative statistics are from program start dates (either 2010 or 2012).





Opposite Page: 2019 SkillsUSA Competitor; various photos of high school camp students.

2019 STEM Program Highlights

SkillsUSA

Ranken was selected by the Missouri State Association of SkillsUSA to be the site of the firstever Missouri SkillsUSA Boot Camp. This event, which will be held next summer, will help high school and post-secondary students better prepare for national competitions and will include hands-on technical skills contests along with leadership activities. The announcement came as Ranken celebrated another successful year of hosting the district championships and sending Ranken students to the 2019 national SkillsUSA competition.

Of the 31 Ranken students who competed at the district level, 22 went on to compete at the State Championship, and 7 subsequently qualified for the National Leadership and SKILLS Conference Championship in Kentucky in June. With more than 6,400 students competing in timed skills events, Ranken's Mehmet Dinceroglu came home with a 1st Place Gold Medal in Major Appliance and Refrigeration Technology.

At the district championships, Ranken hosted 7 visiting schools, including East Central Community College, St. Louis Community College-Forest Park, Four Rivers Career Center, Hancock High School, Lewis & Clark Career Center, North Tech High School, and South Tech High School, At that event, more than \$50,000 in scholarships was awarded to potential Ranken students. **Since 2009, 101 high school SkillsUSA winners have enrolled at Ranken.**



2019 Skills USA Competitor, Holi Patton, in the Carpentry Technology Championship.

To date, 72 have graduated, some with dual degrees.

Summer Adventure Academies

Ranken continues to evolve its career adventure academy programs for middle and high school youth to take advantage of interest in current technological fields. This past year, a new partnership with CyberUp! enabled Ranken to offer cybersecurity camps. Computer programming, computer game development, robotics, IT skills development and drone piloting were among the newer camps offered. Ranken offers on average 22-28 summer adventure camps annually, and among all participants, 25 percent of students have enrolled for 2 or more years.

Dual Enrollment

Ranken's dual enrollment program is poised for growth after the U.S. Department of Education expanded criteria to allow Pell Grants to be awarded to high school students participating in the program. Along with Pell Grants, Ranken receives grant funding through the National Science Foundation and the Mysun Charitable Foundation to set students on an accelerated career path.



Education and Training the Right Way

t's a simple question – Are we as an educational institution doing what we say we are doing? That is, are we providing the instruction, comprehensive work ethic curriculum, and hands-on training Jim Boyd, Instructional Coordinator, helped to lead Ranken's internal process.

Defined objectives and outcomes were developed for every educational program as well as for individual courses. "It's a way to

"It's a true cycle of continuous quality improvement that is driven by actual data that can be used to make budgeting decisions, curriculum changes, and skills enhancements in all of our programs and courses so that we give students the education needed to succeed and obtain well-paying jobs."

Don Pohl, Ranken President

focus instructors and students on a course's goals and skills that need to be achieved by the end of each course, so that before they graduate, they will be job-ready in all aspects," explains Brueggemann.

Among the efforts was the standardization of online and inclassroom coursework objectives across Ranken's three locations to ensure consistency in the quality of education. Each instructor also was charged with measuring and documenting learning outcomes as students move through degree programs.

"It's a true cycle of continuous quality improvement that is driven by actual data," says Ranken President Don Pohl. "That data can be used to make budgeting decisions, curriculum changes and

necessary for our students to graduate, successfully enter and thrive in the workforce?

Over the past five years, Ranken Technical College has expanded institution-wide outcomes assessments to ensure teaching and curriculum content are in line with what employers and industry need. It is a comprehensive continuous quality improvement effort arising from Ranken's enrollment in the Higher Learning Commission's Academy for Assessment of Student Learning, It is a structured, mentor-facilitated program aimed at advancing and accelerating an institution's efforts to assess student learning.

"Every faculty member was involved in this major effort," says Shannon Brueggemann, Dean of Academic Affairs, who along with



skills enhancements in all of our programs and courses so that we give students the education needed to succeed and obtain well-paying jobs."

Students also are part of the process, completing end-ofcourse surveys each semester. Ranken was commended for its outcomes assessment efforts by the Higher Learning Commission in its accreditation report earlier this year. Now, Ranken is taking the process further.

Ranken sees its institutional learning outcomes as the five core work ethic traits students strive to improve as they progress towards their degree. "Through a systemwide mandatory course titled "Understanding Work Ethic Values," we teach students the importance of creating their personal 'brand' that includes the strong work ethic sought after by employers," says Brueggemann.

Ranken will soon start including co-curricular activities in the continuous assessment process. These include student participation in SkillsUSA, microenterprises and student professional organizations such as Women in Technology.

"Students pay tuition and expect to be able to find rewarding jobs upon completion of their course requirements," says Brueggemann. "This entire process ensures them that we are providing them the tools, training and education needed to successfully do that."



Outcomes Assessment Goals

The goal is to promote continuous improvement in all areas of Ranken Technical College. By engaging in assessment practices, faculty and staff:

- Improve student learning and instruction
- Enrich academic and co-curricular programming
- Identify new and different opportunities for the College

Program & Course Outcomes

Program outcomes detail what a student knows and is able to do after completing a degree or certificate program. Specific course outcomes are based upon statements that clearly identify what a student will know (information) and will be able to do (with that information) by the end of the course.

Example: By the end of the course, students will...

Poor:Know how to work on electrical circuitsBetter:Install an electrical circuitBest:Design and construct electrical circuits

Design and construct electrical circuits found in residential and commercial buildings according to blueprints and National Electrical Code standards

ACCESS RANKEN

Access Ranken Campaign Exceeds Goal!

Campaign Goal: \$15,000,000 Total Pledged: \$17,271,572

anken Technical College is proud to report that the Access Ranken campaign has met – and surpassed! – its goal to raise \$15 million dollars to enhance affordability, increase available financial aid for students, invest in new technology and promote STEM career exploration among youth. The campaign was launched in early 2016 and, as of the 2018-2019 fiscal year, has raised more than \$17.2 million!

Our sincerest gratitude goes out to the many generous donors - individuals, corporations, foundations and Trustees - who helped us attain this ambitious philanthropic effort.

Ameren scholarship recipients with Ranken Chief Executive Officer Stan Shoun. HOW CONTRIBUTIONS ARE ALLOCATED

\$3,587,775 STEM Outreach

\$1,201,037 Scholarships \$5,907,918 Capital & Equipment

\$6,574,842 General Campaign Support



STATEMENT OF ACTIVITIES

Fiscal Year 2018-2019

Revenues

Tuition & Fees \$21,844,559

Investment Income \$3,975,881

Contributions \$2,562,880

Auxiliary Income **\$2,918,124**

Other Income \$1,862,788

Total \$33,164,232

Expenditures

Instruction \$8,361,366

Academic Support \$1,210,520

Institutional Support & Student Services \$14,772,002

Fund Raising **\$277,085**

Operation of Maintenance of Plant **\$4,126,660**

Auxiliary Expenses \$1,936,450

Pension \$5,373,853

Total **\$36,057,936**



Michael Train Joins Ranken Board of Trustees

ichael Train, president of Emerson and chairman of Emerson Automation Solutions, is the newest member of Ranken Technical College's Board of Trustees.

Train became president of Emerson in October 2018. In this role, he drives the company's focus on software and digital technology development, major investments, international growth and global shared service organizations. In addition, he serves as chairman of Emerson Automation Solutions, continuing the automation leadership he brought to his previous position as executive president of Emerson Automation Solutions. Prior to this role, Train served as executive president of Emerson's Automation Solutions business, managing strategy and operations for one of the company's two business platforms. In this role, he led initiatives to help industrial customers enhance their operations to achieve Top Quartile performance.

Train has been with Emerson since 1991, holding various leadership positions in both the United States and Asia-Pacific. He earned his bachelor's degree in electrical engineering from General Motors Institute and his master's degree in business administration from Cornell University.



In Appreciation to Ed Monser for his Service on the Board of Trustees

Thanks for your service!

fter 17 years of dedicated service, Ed Monser has decided to retire from Ranken's Board of Trustees. Ed joined the Ranken Board in September of 2002 and became Chairman in January of 2010 and served in that role for seven years. He has always been a dedicated servant of Ranken, and the school and organization have benefitted greatly from his involvement, leadership and advocacy. Whether as a trustee, committee chair, or board chairman. Ed has influenced. overseen and led many notable accomplishments. We are grateful for his countless contributions to the College.



2018-2019 Board of Trustees and Administration

Ranken Administration

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Donald J. Pohl President

Peter T. Murtaugh Vice President for Finance & Administration Crystal A. Herron Vice President for Diversity & Student Success

Dan A. Kania Vice President for Education

Rhonda K. Hamm-Niebruegge

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Bruno Schmitter Chief Executive Officer/ Chief Operating Officer Hydromat, Inc.

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Sarah Wendt Vice President, Enterprise Talent Attraction Centene Corporation

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